

# Workday, March 7

The workday is for current project teams and researchers funded by the Horticulture Innovation Lab.

8:00 a.m.      **Update from the Horticulture Innovation Lab**  
Beth Mitcham, Director, Horticulture Innovation Lab

8:20 a.m.      **Update from USAID**  
John Bowman, USAID

8:45 a.m.      **Overview of the day**  
Erin McGuire, Associate Director, Horticulture Innovation Lab

## Capturing and sharing your work

9:00 a.m.      **Annual report overview**  
Erin McGuire, Associate Director, Horticulture Innovation Lab

9:15 a.m.      **Overview of new database**  
Ben Claar, Piestar

10:00 a.m.     **Branding**  
Brenda Dawson, Horticulture Innovation Lab

10:30 a.m.     Break and group photo

11:00 a.m.     **Measuring the impact of research**  
Josette Lewis, UC Davis World Food Center  
Discussion of pathways of impact. How do we talk about our success?

12:15 p.m.     Lunch

## Doing good research and creating great projects

1:15 p.m.      **Keynote: Power dynamics in research**  
Ricardo Salvador, Union of Concerned Scientists

1:45 p.m.      **Incorporating gender considerations into your project outreach activities**  
Janelle Larson and Leif Jensen, Penn State University

3:00 p.m.      Break and Networking

3:30 p.m.      **Using the power of video to amplify your work**  
John Mounier, UC Davis Strategic Communications

5:00 p.m.      **Closing**  
Beth Mitcham, Director, Horticulture Innovation Lab

6:30 p.m.      Banquet



**USAID**  
FROM THE AMERICAN PEOPLE

**HORTICULTURE  
INNOVATION LAB**

**UC DAVIS**  
UNIVERSITY OF CALIFORNIA