

Rwanda Youth In Agribusiness Forum (RYAF)

"Youth as Agents of Change in Agribusiness"

Promoting Youth Engagement in the Horticultural Sector

9 May 2018, Kigali-Rwanda

By RYAF Chairman

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About RYAF

- RYAF, Officially launched on 3rd May 2016, to challenge and change the mind-set among the youths vis-à-vis agriculture, to influence transformation of agricultural business landscape,
- impacting positively the status of on & offfarm jobs, integrated and sustainable agroeconomic development, food and nutritional securities.

Launching RYAF (Ministry of MINAGRI & MYICT

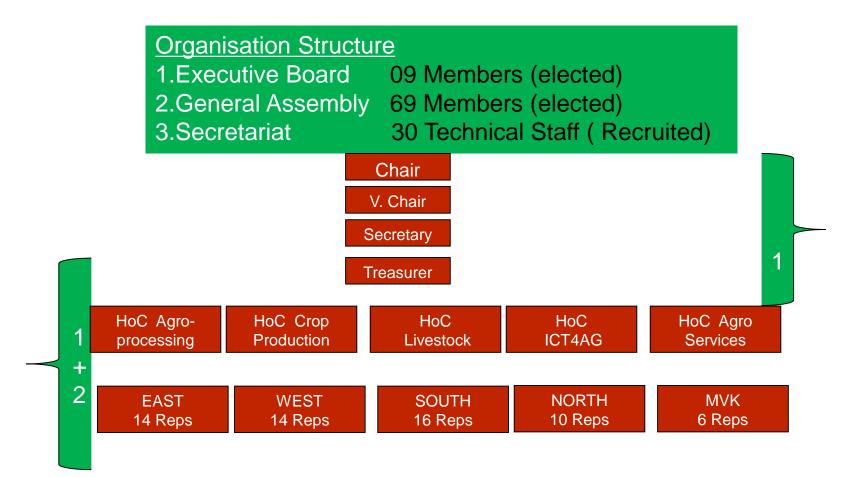


About RYAF (cont'd)

RYAF Mission

- To facilitate youth in agribusiness to change their mind-set,
- To promote, inform, advocate and mobilise Rwandan youth to engage in agribusiness,
- Technical and financial support and linkages to youth with stakeholders coordination

RYAF STRUCTURE



RYAF Members and approaches

To date, RYAF has 4,300 members who are grouped into 5 clusters:

- Crop production
- Livestock production,
- Agro-processing (animal and crops),
- Other agro-services (packaging, inputs, extension services, mechanization, etc)
- ❖ICT for Agriculture (ICT4Ag)

Horticulture agribusiness model examples at RYAF

- The selection of the following agribusiness models in horticulture is based on the inspiration towards:
- ☐ Export oriented horticulture,
- Local market opportunities exploitation,
- □Rwanda landscape suitability for horticulture development (climate, irrigation options, etc),
- ☐ Incentivizing channels: grants, capacity building and political will

GASHORA FARM LTD/Chilli production and chilli oil making/exported to Hungary



GATUMBA ORGANIC FARMING COMPANY Ltd/Tamarillo production /selling to local markets



COAIBU/Bugesera: Chilli production and export to India



Beet root processing and wine making/Kalisimbi Ltd



Key perspectives

 RYAF is becoming one voice for the youth practitioners in the sector as well as aspiring ones to be aware of the existing opportunities,

 Despite the current achievements, there is a lot to do with technical assistance as well as global market access to speed up the transformation and the entire economy, RYAF is carrying out a mapping activity that will inform exactly the number of youth in different value chains of agribusiness,

 This will serve as basis for planning both on markets and provide needed interventions as required,

Recommendation

 ICT in horticulture is in high need to speed up irrigation technologies which pair to water resources management,

 Postharvest losses reduction are being speeded by agro-processing businesses and from carrot, beet roots etc,

Investment opportunities

 There is more investment opportunities in the horticulture and this is an encouragement for investors and partners to come and partner with the youth in agribusiness

 Thank you very much/Merci beaucoup/Murakoze cyane