

# Gender Matters

## Empowering Women Through Horticulture

Janelle Larson, Penn State



**USAID**  
FROM THE AMERICAN PEOPLE

HORTICULTURE  
INNOVATION LAB

**UC DAVIS**  
UNIVERSITY OF CALIFORNIA



PennState



# Empowering Women Through Horticulture

Who:

- The Pennsylvania State University
- Zamorano Pan-American Agricultural School

Where we work:

Western Honduras

What we do: We seek to understand how the horticulture value chain can support equity and empowerment for women



# Gender Matters



# 1. Gender matters in agriculture





## 2. Gender Matters in Household Decision-Making

# 3. Gender Matters in Dietary Diversity



# 4. Gender Matters in Food Security



# 5. Gender Matters in Institutions



**USAID**  
FROM THE AMERICAN PEOPLE

**HORTICULTURE  
INNOVATION LAB**

**UC DAVIS**  
UNIVERSITY OF CALIFORNIA



**PennState**

# 6. Gender Matters to Men





# 7. Gender Matters in Development