



 /earth\_empower

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powerful food cultivated by  
empowered people.



**Earth Empower** is a social enterprise that fosters empowerment and economic growth with women from rural communities in Mexico and Guatemala by aggregating and processing native, rare, and superfood crops and connecting farmers to high value markets.



Natural and Organic Food and Beverage -> 320 Billion

Nutraceuticals -> 578 Billion

Natural Beauty Products -> 22 Billion





## Our Indicators

Well paid jobs for women

Increased incomes for farmers in value chains

Empowerment  
\*Ability to set goals, understand rights, and pursue goals and rights\*

Farmer groups

Transport &  
Logistics

Processing

Transport &  
Logistics

Market Connection

30+ crops

Investments in  
local  
processing

Direct  
purchase

Post-harvest  
technology  
improvements

Dehydration

Dry Chain  
technologies

Experimental  
products

Differentiation

Processed and  
specialty  
ingredients







**YA PUEDES ENCONTRAR NUESTROS PRODUCTOS EN**  
**Panquewaffles**






**BUSCAMOS VENDEDORA**  
 tiempo parcial en Antigua y/o Ciudad Guatemala  
**POR COMISIÓN**  
 oportunidades de crecimiento y actividades de  
 capacitación y empoderamiento en equipo



Coming  
Soon



Further investments in farmer-led value-added

Traceable Market Technologies

4x increase in income +  
job creation potential

Export to International Markets



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