

Youth in Agriculture

MásRiego - Guatemala



access to technology

capacity building

youth active engagement: youth agency

Program MásRiego

Technology access: Entrepreneurship

- ▣ Novel perspective
Treat individual youth farmers as entrepreneurs
- ▣ Drip systems are given by credit through the Youth Cooperative Junam Q'AB' R.L.
- ▣ 59 youth owned farmland



Achievements

Capacity building and youth agency

- **360 school students** trained **12 demonstration plots**
- **8 youth promoters** have been hired as full time employees
- **5 interns** from National University of San Carlos
- **613 youth** trained on horticulture topics of interest



Opportunities

- ▣ Strengthening of rural youth organizations to give young people a voice
- ▣ Development of local markets that represent an advantage for youth
- ▣ Young people identified as community resource lead persons
- ▣ Overcome language barrier through developing training material.



Challenges

- ▣ Young people is not a homogeneous group: Access to land for girls and young women is different
- ▣ Young farmers access to land

