

# Shared interest, participation and trust

## The importance of relationships in developing innovation

Karen LeGrand, Ph.D.  
UC Davis



**USAID**  
FROM THE AMERICAN PEOPLE

HORTICULTURE  
INNOVATION LAB

**UC DAVIS**  
UNIVERSITY OF CALIFORNIA



In partnership:



**IPM INNOVATION LAB**  
Feed the Future Innovation Lab for  
Integrated Pest Management



**FEED THE FUTURE**  
The U.S. Government's Global Hunger & Food Security Initiative



**USAID**  
FROM THE AMERICAN PEOPLE



Collaborative Research on  
Sustainable Intensification

# Shared interest, participation and trust build sustainability

## Who:

- Diverse team of researchers:
  - UC Davis
  - Royal University of Agriculture
  - University of Battambang
  - Local partners of the IPM Innovation Lab, iDE



Where we work:  
Cambodia

What we do: Research limitations in practices that affect the safety and year-round availability of vegetables



HORTICULTURE  
INNOVATION LAB

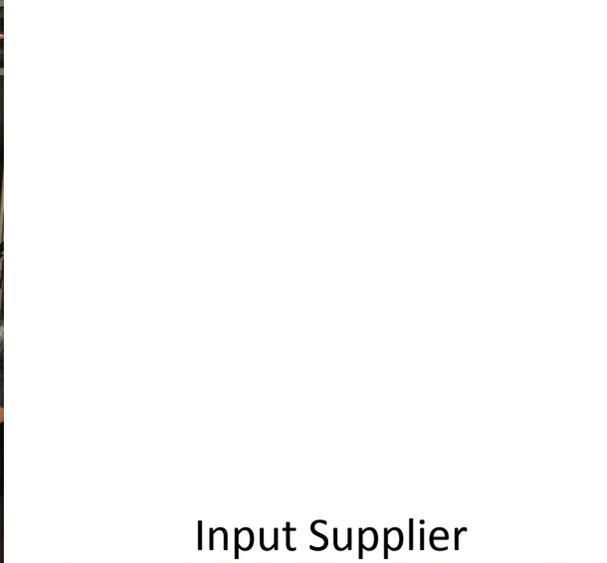
UC DAVIS  
UNIVERSITY OF CALIFORNIA



# 5 Links between shared interest, participation, trusted relationships and sustainable outcomes



Market



Input Supplier



Producer



USAID  
FROM THE AMERICAN PEOPLE

HORTICULTURE  
INNOVATION LAB

UC DAVIS  
UNIVERSITY OF CALIFORNIA







## 2. Fostering shared interest, participation and trust results in more gender equity



# 3. Fostering shared interest, participation and trust results in more income



# 4. Fostering shared interest, participation and trust results in better health and nutrition

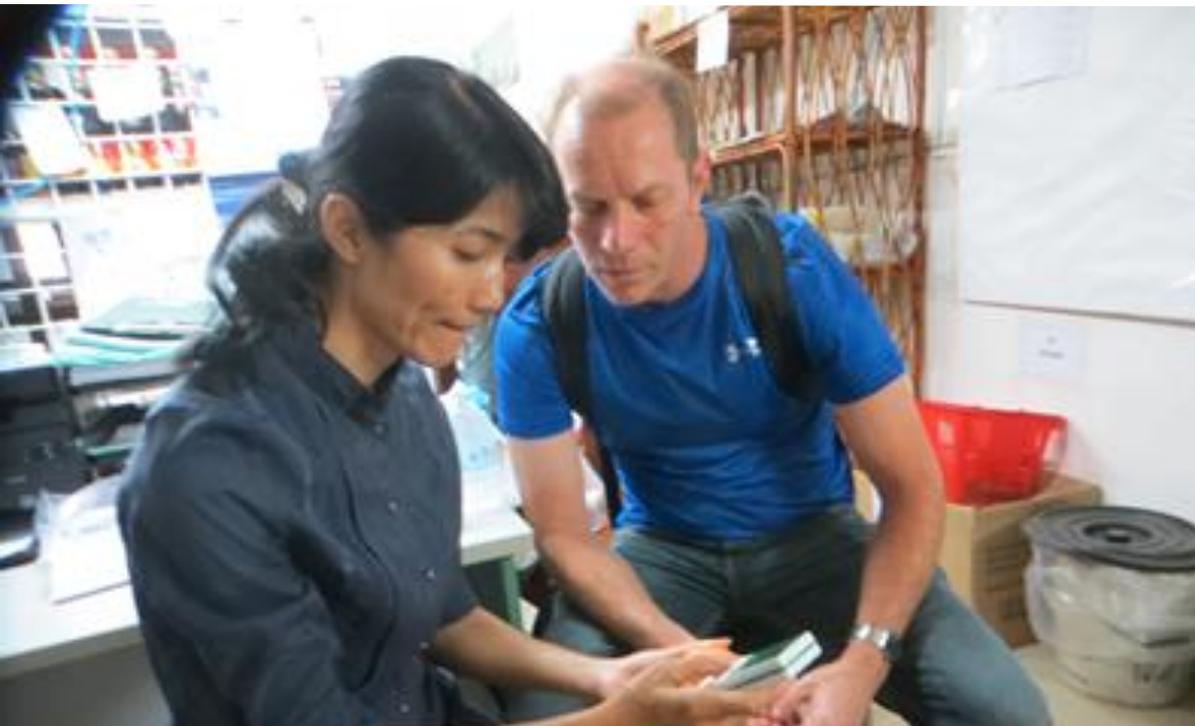


**USAID**  
FROM THE AMERICAN PEOPLE

**HORTICULTURE  
INNOVATION LAB**

**UC DAVIS**  
UNIVERSITY OF CALIFORNIA





# 5. Fostering shared interest, participation and trust results in local sustainability



HORTICULTURE  
INNOVATION LAB

UC DAVIS  
UNIVERSITY OF CALIFORNIA

