HOW DO WE MEASURE PROGRESS & PLAN FOR IMPACT
Role of Innovation Labs

- Research to develop technologies & practices
- Build local research capacity to continue these functions beyond life of project
- Research to understand impact pathway: test development theories
- Spectrum of research to development application
Out of the weeds: impact pathway

• Measure progress
• May identify need for research on impact pathways
• Position research findings for application (positive & negative findings) – “scaling”
FEED THE FUTURE GOAL
Sustainably Reduce Global Poverty & Hunger

INDICATORS:
Prevalence of poverty &
Prevalence of underweight & stunted children

OBJECTIVE
INCLUSIVE AGRICULTURE SECTOR GROWTH

Objective
IMPROVED NUTRITIONAL STATUS
(WOMEN & CHILDREN)

- Improved agricultural productivity
- Expanded markets & trade
- Increased investment in agriculture & nutrition-related activities
- Increased employment opportunities in targeted value chains
- Increased resilience of vulnerable communities & households
- Improved access to diverse & quality foods
- Improved nutrition-related behaviors
- Improved use of maternal & child health & nutrition services
Thinking through impact pathway: your project

• Use results framework & indicators to help define pathway and how you measure progress

• What is sequence of outputs → outcome → impact (likely beyond your project)

• For technology/practice/understanding/capacity, what is sequence to go from
  • Research to application (output to outcome)?
  • Do the current indicators allow you to measure progress?
  • Gaps within your project when map this out?
Impact pathway: scale beyond your project

• Going beyond your direct interventions
• Complex situations: no one project has full solution
• What else is needed to achieve impact?
  ➢ Other tools, knowledge, connections
• Who will take your outputs/outcomes from pilot to scale?
• How to position your outputs & outcomes to link up with these other enabling conditions?
Empowering women in Honduras

Understand barriers: Women in processing stage of value chain; access to credit; production capacity

Technologies under research & short-term training to improve production

Women apply technologies & practices

Hectares under improved &/or # farmers who applied

Increased # women’s jobs in hort.? 

Women’s empowerment in Ag?

Increased incomes

Local research capacity
# individuals receiving degree granting training

Interventions & measures for nutrition?
African indigenous vegetables

Production:
- New varieties
- BMP
- Under research

Use of new technologies & practices
- Hectares under improved and/or farmers applying

Increased production of nutritious foods

Increased access of AIVs

Increased consumption
- Women’s dietary diversity

Increased incomes

Improved nutritional status

Understand nutritional composition

New indicators
So...what are we doing now?

• Sketch impact pathway
  • Gaps in interventions to move along path?
  • Leveraging development theory rather than missing existing tools or reinventing wheel?

• How measure progress along that path within your project
  • Gaps in new results framework indicators?

• How to position your products for impact
  • Who will extend/market technologies or practices?
  • Thought leadership to impact how do development