



Communications GSR – Horticulture Innovation Lab

The Horticulture Innovation Lab has an opening for a 50% graduate student researcher to assist in communications activities. Ideally the selected GSR could begin in July 2018 and continue through the Fall quarter (with possibility of working with us for the full academic year).

This GSR would join the Horticulture Innovation Lab's communications team to provide content and assistance for the program's website, blog, email newsletter, social media, videos, presentations and fact sheets. Help us curate our program's useful agricultural information and tell compelling stories about our international agricultural work.

Qualifications:

- Excellent writing, editing and communications skills
- Detail oriented
- Microsoft Office expertise
- Experience adhering to various writing styles and formatting
- Interest in expanding communications skills
- Adept at using communications tools/programs in smart ways
- Awareness of agriculture, food systems, agricultural extension and/or international development

Bonus points for applicants who:

- have experience using Adobe Creative Suite programs (InDesign, Photoshop, Premiere)
- are familiar with WordPress, HTML, SiteFarm or Drupal-based websites
- have professional experience related to editing, writing for websites, writing impact stories, writing for policy audiences
- have professional experience managing social media accounts or managing website content
- have experience creating and editing videos
- have experience related to photography or print design
- have a discerning eye for compelling content for various formats and audiences

About us: The Horticulture Innovation Lab's global research network advances fruit and vegetable innovations, empowering smallholder farmers to earn more income while better nourishing their communities. The program is funded by the U.S. Agency for International Development (USAID) and led by a team in the UC Davis Department of Plant Sciences, as part of the U.S. government's Feed the Future initiative. Find out more at <https://horticulture.ucdavis.edu/>.

To Apply: Please email your resume with a cover letter explaining your interest to Brenda Dawson at bldawson@ucdavis.edu **by June 20**. This position has the potential for some flexibility in terms of focusing on particular types of communications projects, so tell us if there are types of communications work that you are most interested in pursuing.

Timeline: We are interested in someone potentially starting in July up to 20 hours/week who will continue through the Fall quarter. Graduate students beginning coursework in the Fall quarter are eligible to apply.

This position is posted at <http://horticulture.ucdavis.edu/jobs>. Please share with those who might be interested.