

# Horticulture Innovation Lab



Together, we build  
international partnerships for  
fruit and vegetable research that  
improves livelihoods in developing countries.

## 2014 Annual Meeting Conference Program, March 18-19, Honduras

### Welcome

On behalf of the management team of the Horticulture Innovation Lab, I would like to welcome you to our fourth annual meeting. We look forward to engaging with you to exchange information that promotes the use of horticulture to improve the livelihoods of smallholder farmers in Central America and around the world. The Horticulture Collaborative Research Support Program (Horticulture CRSP) recently changed its name to the Feed the Future Innovation Lab for Collaborative Research on Horticulture (Horticulture Innovation Lab). You'll notice that in addition to the word "horticulture," the other part of our name that has not changed is "collaborative research." Collaboration is key to programs like ours. Research collaborations between U.S. universities and institutions in developing countries increase opportunities for capacity building, while improving horticultural practices in the developing world.

– Elizabeth Mitcham, director



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# Highlights from 'Advancing Horticulture: Assessment of constraints to horticultural sector growth'

With funding provided by an associate award from USAID's Bureau for Latin America and the Caribbean, the Horticulture Innovation Lab recently conducted an assessment of major constraints to continued growth and increased involvement of smallholder growers in the horticulture sector in Central America, based on looking at two of the region's countries (Honduras and Guatemala).

Here is a preview of project findings, including major constraints identified and key recommendations for research, training, and policy initiatives.

## Constraints to growth of the horticulture sector and increased participation of smallholders:

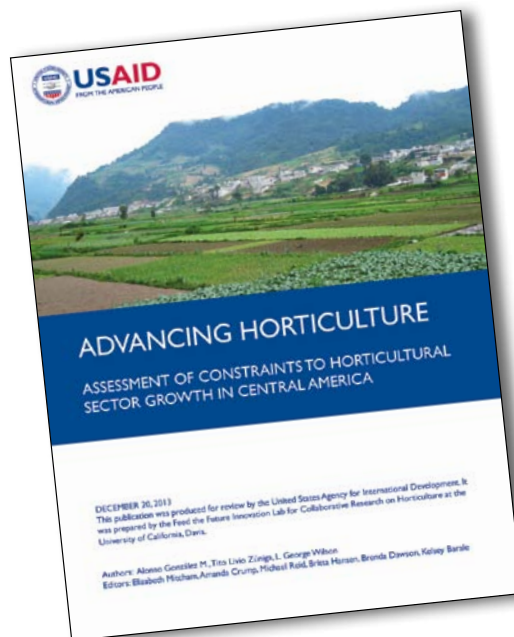
- Lack of access to adequate and affordable credit and crop insurance
- Lack of an adequate extension system
- Poor access to high-value markets
- Weather, climate volatility, and climate change
- Pests, diseases, and weeds
- Lack of research addressing regional, national, and local issues of the horticulture sector
- Postharvest losses and food safety

## Regional approaches:

- Promote initiatives to adapt horticulture to climate volatility through better adapted varieties, protected culture, increased access to irrigation systems, and better weather forecasting.
- Establish regional research programs to address cross-cutting constraints affecting the region, particularly new pests and diseases and sustainable production systems.
- Promote regional and national training and education programs on appropriate technologies to reduce postharvest losses and comply with the Food Safety Modernization Act.
- Promote regional initiatives to conserve, characterize, and facilitate access to diverse and improved germplasm of horticultural species.



The project team surveyed and interviewed representatives from all sectors of the horticultural value chains in Honduras and Guatemala to write the report.



The English version of the report is available online at <http://horticulture.ucdavis.edu/lac>. A Spanish version and additional materials will be available shortly.

## National approaches:

- Reduce the economic risks to horticulture farmers through availability of effective crop insurance programs.
- Design and test an interlinked microcredit-index insurance product.
- Improve national extension systems to ensure research information, best practices, knowledge, and technologies are delivered to smallholder farmers.
- Develop trusts or other microfinance means for financing smallholder farmers, particularly women.
- Develop national policies to support well-funded, long-term national agricultural research systems (NARS), including training of graduate students.
- Develop mechanisms to coordinate and enhance the marketing of horticultural products from smallholder growers.
- Create incentives and an enabling environment to develop horticulture-oriented business services.
- Develop policies to facilitate the participation of indigenous peoples, smallholders and women in value chains.

# Tuesday, March 18

Location: Salon Real 3 & 4 (combined)

8:00 a.m.

## Horticulture in Honduras and Guatemala

**Objectives:** Learn about horticulture in Central America. We will hear about projects that are ongoing and research problems that need to be solved.

- Horticulture Innovation Lab: Activities in Central America and recent assessment of horticultural sector growth in the region  
*Beth Mitcham, Horticulture Innovation Lab*
- Horticulture in Honduras  
*Jacobo Paz Bodden, Secretaría de Agricultura y Ganadería, Honduras*
- Horticulture at the Panamerican Agricultural School, Zamorano  
*Roberto Cuevas Garcia, Zamorano*
- USAID/Honduras Overview  
*James Watson, USAID/Honduras*
- ACCESO Overview  
*Andrew Medlicott, ACCESO*
- Anacafé and AGEXPORT Overview  
*Arnoldo Melgar Calderón, Anacafé, and Ricardo Santa Cruz, AGEXPORT*

10:00 a.m.

Tea and coffee break

10:30 a.m.

## Scaling up workshop

**Objectives:** Discussion of scaling projects and technologies, with lessons from successes and failures. Participants will learn how to move any “technology” (including ideas, tools and practices) to another location or a broader scale. Participants will leave the workshop with a specific set of steps for scaling and an understanding of scaling models, including USAID’s.

Designing for Adoption

- *Robert L. Adams, UC Davis Sustainable Ag Tech Innovation Center*

Strategies for Scaling

- *John Bowman, USAID*
- *Bob Nanes and Carlos V. Urmeneta, iDE*

12:00 p.m.

Lunch

1:30 p.m.

Scaling up exercises  
Participants will engage in hands-on exercises, based on their own projects (or businesses), learn to design for adoption, and then offer feedback and further opportunities to fellow participants.

3:00 p.m.

Coffee and tea break

3:30 p.m.

Scaling up exercises (continued)

Scaling: Where to next?

5:00 p.m. to  
7:00 p.m.

Reception: Terrace of the Hotel

## Leading the scaling workshop

Robert L. Adams is the executive director and entrepreneur-in-residence at the Sustainable Ag Tech Innovation Center. He helps researchers and early-stage entrepreneurs take start-up companies to the next level. Adams also serves as the director of business partnerships at Sustainable Conservation in San Francisco, and previously led the Design for Sustainability initiative at IDEO. He holds advanced degrees in viticulture from UC Davis and in product design from Stanford University. Adams also owns and operates a farm in California.





# Wednesday, March 19



7:30 a.m.

## Tour departure

Groups will depart from hotel on separate buses for tours. Participants will select their preferred tour during registration, when additional details about each tour will be available.

**Objective:** Participants will see first-hand how Hondurans interact with fruit and vegetable systems, from small, local vegetable stands to larger processing and export facilities.

- *Tour A. Markets and More:* This group will visit multiple markets, from small neighborhood stalls to a large supermarket distributor.
- *Tour B. Rural Production and Markets:* This group will visit a rural market and see local production for rural markets.
- *Tour C. Production for Export:* This group will visit a large producer whose focus is on export. This will include sorting and processing facilities.
- *Tour D. Vegetable Production:* Green onion, broccoli, cauliflower and lettuce grown year-round. Produce is sold locally to La Colonia and Hortifruti.

## Field day at the Panamerican Agricultural School, Zamorano

**Objective:** The Horticulture Innovation Lab's Regional Centers bring together host institutions, project collaborators, and horticulture experts to research and adapt innovative technologies that help fruit and vegetable growers throughout the region. Participants will see the center facilities at Zamorano and hear about recent activities and plans for the future.

1:00 p.m.

Lunch at Kellogg Center

2:00 p.m.

Welcome  
*Dr. Raul Zelaya, academic dean*

2:15 p.m.

Welcome to the Horticulture Innovation Lab Regional Center at Zamorano  
*Julio López, director*

- History of the center
- What are we doing?
- What is the future?

2:30 p.m.

Visit the center facilities in groups

- Soil and water conservation
- Greenhouse and mesh house production
- Bio-intensive crop production

5:00 p.m.

Buses depart Zamorano for hotel

# Horticulture Innovation Lab Regional Center at Zamorano

## Overview

The Horticulture Innovation Lab Regional Center at Zamorano serves the region, in particular Honduras and Guatemala, by providing:

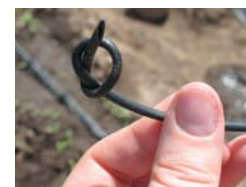
- Training for farmers and horticultural professionals
- Technical assistance and innovative technologies
- Curricula and material development
- Information dissemination

The center brings together key regional players with the Panamerican Agricultural School, Zamorano University, and other Horticulture Innovation Lab partners to improve livelihoods of smallholder farmers and small businesses throughout Central America.



## Objectives

- Enable and promote adoption of horticultural technologies
- Facilitate human capacity building
- Undertake appropriate research
- Encourage entrepreneurs to utilize and manufacture innovative technologies
- Serve as a knowledge repository and disseminate information
- Provide training for professionals, on-site and across the region
- Promote economically and environmentally sustainable agricultural production among small- to medium-sized farms, especially those managed by women



Zamorano students (top) participate in the center's research of horticultural technologies. At its 2012 inauguration, the center displayed horticultural technologies such as micro-tube drip irrigation (above) and a retractable tunnel (left).

## Leadership

Julio López is the director of the Horticulture Innovation Lab Regional Center at Zamorano. He also teaches courses on integrated pest management and entomology in the department of crop sciences at Zamorano.



Julio López

## Highlights and activities

- The inauguration for the Horticulture Innovation Lab Regional Center at Zamorano was held Sept. 28, 2012 and was attended by the Minister of Agriculture for Honduras and representatives from USAID/Honduras.
- Through the center, more than 160 Zamorano students have worked on adapting new horticultural technologies.
- In May 2013, the center hosted a postharvest short course for the region's producers.
- The center has hosted visitors from Kansas State University, Walmart, Hortifruti, North Carolina A & T State University, and Georgetown University, among others.



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## Horticulture Innovation Lab in Central America

With funds from the U.S. Agency for International Development, the Horticulture Innovation Lab has supported more than \$1.5 million in horticultural research projects that affect smallholder farmers in Central American countries.

### Seed systems:

- Producing local, disease-resistant vegetable seed in Guatemala, Honduras, Nicaragua and El Salvador
- Evaluating tomato and chili varieties for disease resistance in El Salvador, Honduras and Nicaragua

### Improving production:

- Disseminating rainwater harvest and drip irrigation technologies to smallholders in Honduras and Guatemala
- Improving production in passively ventilated structures in Costa Rica, Dominican Republic, Haiti, Honduras and Nicaragua

### Postharvest practices and food safety:

- Developing postharvest training materials in Honduras and Guatemala
- Demonstrating low-cost cooling technology in Honduras
- Evaluating small-scale postharvest technologies in various climates
- Delivering food safety education through social networks in Guatemala, Honduras and Nicaragua

### Enabling industry:

- Training plant diagnosticians in Guatemala, Honduras, Nicaragua, Costa Rica, El Salvador, Mexico and Panama
- Developing energy solutions for horticultural production in Honduras
- Expanding the floral industry in Honduras

### Regional Center at Zamorano

The Horticulture Innovation Lab Regional Center at Zamorano serves as a hub for horticulture-related activities in Central America, particularly in Honduras and Guatemala.

The center brings together key regional players to improve livelihoods of smallholder farmers, with innovative technologies that offer solutions for local horticultural needs. The center also builds capacity for horticultural research and development with regional partners and the Panamerican Agricultural School, Zamorano University.

### Partners in Latin America and the Caribbean

- CARE, El Salvador and Guatemala
- Centro de Investigación Agropecuaria San Antonio, Nicaragua
- Corporación Dinant, Honduras
- Escuela Agrícola Panamericana Zamorano, Honduras
- Fundación Hondureña de Investigación Agrícola, Honduras
- Instituto Dominicano de Investigaciones Agropecuarias y Forestales, Dominican Republic
- International Development Enterprises
- Municipalidad de Chillán, Chile
- Project Haiti WINNER, Haiti
- Universidad de Concepción, Chile
- Universidad de Costa Rica
- Universidad de La Molina, Peru
- Universidad de la República, Uruguay
- Universidad de San Marcos, Guatemala
- Universidad Mayor de San Simón, Bolivia
- Universidad Nacional Agraria, Nicaragua
- Universidad Tecnológica América, Ecuador

# Participants

Robert Adams  
University of California, Davis  
rladams@ucdavis.edu

Roque Almendares  
International Development Enterprises  
(iDE)  
almroque@hotmail.com

Flora Christine Amagloh  
CSIR - Savanna Agricultural Research  
Institute  
flora.amagloh@gmail.com

Patricia Arce Valladares  
Escuela Agrícola Panamericana,  
Zamorano  
ivejarano@zamorano.edu

Liliana Barahona  
Cargill Meats Central America  
Liliana\_Barahona@cargill.com

Vance Baird  
Michigan State University  
bairdw@msu.edu

Monica Blanco-Meneses  
Universidad de Costa Rica  
monica.blancomeneses@ucr.ac.cr

Eunice Bonsi  
Tuskegee University  
ebonsi@mytu.tuskegee.edu

Conrad Bonsi  
Tuskegee University  
cobonsi@mytu.tuskegee.edu

John Bowman  
USAID  
jobowman@usaid.gov

Jeffrey Brecht  
University of Florida  
jkbrecht@ufl.edu

Patrick Brown  
Postharvest Education Foundation  
Pat@SonoraPacific.com

Rolando Bú  
FOPRIDEH  
foprideh@foprideh.org

Maria Bucaro de Solares  
Counterpart International Inc.  
mbucaro@counterpart.org

Gloria Castelar  
USAID/Honduras  
gcastelar@usaid.gov

Eduardo Chirinos  
USAID/Honduras  
echirinos@usaid.gov

Florencio Rolando Cifuentes Velásquez  
Universidad del Valle de Guatemala  
rcifuen@uvg.edu.gt

## From the International Advisory Board

Josette Lewis, chair  
UC Davis  
jolewis@ucdavis.edu

Dyno Keatinge  
AVRDC - The World Vegetable Center  
dyno.keatinge@worldveg.org

Julio López  
EAP Zamorano  
jlopez@zamorano.edu

Robert Nanes  
iDE  
bnanes@ideorg.org

Linus Opara  
Stellenbosch University  
opara@sun.ac.za

Robert Paull  
University of Hawai'i at Mānoa  
paull@hawaii.edu

Idah Sithole-Niang  
University of Zimbabwe  
isniangzw@yahoo.com

Sally Smith  
The University of Adelaide  
sally.smith@adelaide.edu.au

Detlef Virchow  
Global Horticulture Initiative  
dvirchow@globalhort.org

Ana Silvia Colmenares de Ruiz  
Universidad del Valle de Guatemala  
asruiz@uvg.edu.gt

Roberto Cuevas García  
EAP, Zamorano  
rcuevasg@zamorano.edu

Peetambar Dahal  
UC Davis  
pdahal@ucdavis.edu

Frederick Davies  
USAID/BFS, Texas A&M University  
f-davies@tamu.edu

Francisco Javier Diaz  
FHIA  
fjdiaz15@gmail.com

Marco Dominguez Franco  
Vision Mundial Honduras  
marco\_dominguez@wvi.org

Ramon Arturo Escobar  
Secretaría de Agricultura y Ganadería,  
Honduras

Dinie Espinal  
EAP Zamorano  
drueda@zamorano.edu

Edwin Flores  
PRONAGRO-SAG  
edavidflores76@hotmail.com

Julia Gómez  
jmgomez27@gmail.com

Sanja Ilic  
The Ohio State University  
ilic.2@osu.edu

Poonpipope Kasemsap  
Kasetsart University  
agrppk@ku.ac.th

Ricardo Lardizabal  
USAID-ACCESO  
raca@fintrac.com

Janelle Larson  
Pennsylvania State University  
jbl6@psu.edu

Jeffrey Lejeune  
The Ohio State University  
jkbrecht@ufl.edu

Cecilia Martinez-Tosta  
Voces Vitales Honduras  
Honduras@vocesvitaleshonduras.org

Andrew Medicott  
USAID-ACCESO  
andy@fintrac.com

Arnoldo Melgar  
Anacafé  
Arnoldo.MC@anacafe.org

David Miller  
UC Davis  
gdmiller@ucdavis.edu

Terry Miller  
USAID  
tmiller@usaid.gov

Bertha Mjawa  
Prime Minister's Office, Tanzania  
mjawabj@gmail.com

Desmond Mortley  
Tuskegee University  
mortleyd@mytu.tuskegee.edu

Mwanarusi Saidi Mwakaribu  
Egerton University  
mwanarusi@yahoo.com

Antony Nyaga  
Kenya Agricultural Research Institute  
tonyonyagah@yahoo.com

# Participants

Naman Nyabinda Ondego  
AMPATH  
nyabindex@gmail.com

Monica Orozco de Dekkers  
Universidad del Valle de Guatemala  
mnorozco@uvg.edu.gt

Phan Tam Thi Giac  
Nong Lam University  
phanthigiactam@gmail.com

Adolfo Pacheco  
CARE in Honduras  
Adolfo.Pacheco@ca.care.org

Renan Pineda Mejia  
EAP Zamorano  
repineda@zamorano.edu

Vilma Elizabeth Porres  
Universidad del Valle de Guatemala  
veporres@uvg.edu.gt

Dennis Ramirez  
EAP Zamorano  
dramirez@zamorano.edu

Manuel Reyes  
North Carolina A&T State University  
reyes@ag.ncat.edu

Jean Ristaino  
North Carolina State University  
jean\_Ristaino@ncsu.edu

Mark Ritenour  
University of Florida  
ritenour@ufl.edu

Jose Mauricio Rivera Canales  
FHIA, Honduras  
Mauricio\_Rivera@fhia-hn.org

Jaime Mauricio Salazar  
EAP Zamorano  
jmsalazar@zamorano.edu

Arie Sanders  
EAP Zamorano  
asanders@zamorano.edu

Ricardo Santa Cruz  
AGEXPORT  
ricardo.santacruz@agexport.org.gt

Hector Ricardo Santos  
USAID  
hrsantos@usaid.gov

Jate Sathornkich  
Kasetsart University  
psdate@ku.ac.th

Martin Schwarz  
EAP Zamorano  
mschwarz@zamorano.edu

Kate Scow  
UC Davis  
kmscow@ucdavis.edu

James Simon  
Rutgers, The State University of New Jersey  
jesimon123@gmail.com

Thibaud Martin  
CIRAD  
thibaud.martin@cirad.fr

Carlos Urmeneta  
iDE  
curmeneta@ideorg.org

James Watson  
USAID/Honduras  
jwatson@usaid.gov

Emanuel Van Wyk  
ASNAPP Zambia  
emil@asnapp.org

Ivanna Vejarano Moreno  
EAP Zamorano  
ivejarano@zamorano.edu

Robert Walle  
iDE  
robertow@honduras.com

Lusike Wasilwa  
Kenya Agricultural Research Institute  
lusike.wasilwa@kari.org

Stephen Weller  
Purdue University  
weller@purdue.edu

Lizanne Wheeler  
World Food Logistics Organization  
Lizanne@sonorapacific.com

Stephen Yaninek  
Purdue University  
yaninek@purdue.edu

Dennis Yiga  
National Agricultural Advisory Services,  
Uganda  
dennisyiga@gmail.com

Neda Yousefian  
Royal University of Agriculture,  
Cambodia  
nedayousefian@gmail.com

Rosa Zelaya Aguilera  
EAP Zamorano  
rzelaya@zamorano.edu

Raul Hernan Zelaya  
EAP Zamorano  
rhzelaya@zamorano.edu

## From the Horticulture Innovation Lab management team



Elizabeth Mitcham  
Director  
ejmitcham@ucdavis.edu



Jim Hill  
Associate dean  
jehill@ucdavis.edu



Paul Marcotte  
Evaluation  
plmarcotte@ucdavis.edu



Amanda Crump  
Associate director  
acrump@ucdavis.edu



Diana Puccetti  
Event planning  
djpuccetti@ucdavis.edu



Kelsey Barale  
Grad student assistant  
kjbarale@ucdavis.edu



Mark Bell  
ICT leader  
mozbell@ucdavis.edu



Britta Lilley Hansen  
Centers specialist  
bhansen@ucdavis.edu



Azia Hasan  
Student assistant  
ajhasan@ucdavis.edu



Michael Reid  
Technology leader  
msreid@ucdavis.edu



Brenda Dawson  
Communications  
bldawson@ucdavis.edu